## The Cornell Lab of Ornithology



The Cornell Lab of Ornithology is a nonprofit membership institution whose mission is to interpret and conserve the earth's biological diversity through research, education, and citizen science focused on birds.

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Supporting excellence in citizen science around the world.



www.citizenscience.org



#### Citizen Science Goals



#### Increase scientific knowledge

Gather meaningful data to answer large-scale research questions

#### Increase scientific literacy

Enable participants to experience the process of scientific investigation and develop problem-solving skills

#### Increase conservation action

Apply results to science-based conservation efforts



#### Scientist/ **Public** "Steps" in scientific process: Technician **Participants** Define a question/issue Gather information **Develop explanations** Design data collection methods Collect samples Analyze samples Analyze data Interpret data/conclude Disseminate conclusions

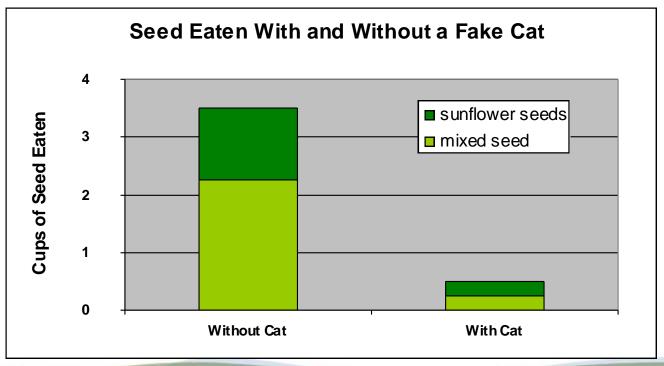
Discuss results/inquire further



# Will a Fake Cat Scare Away Birds?

An experiment by Amy







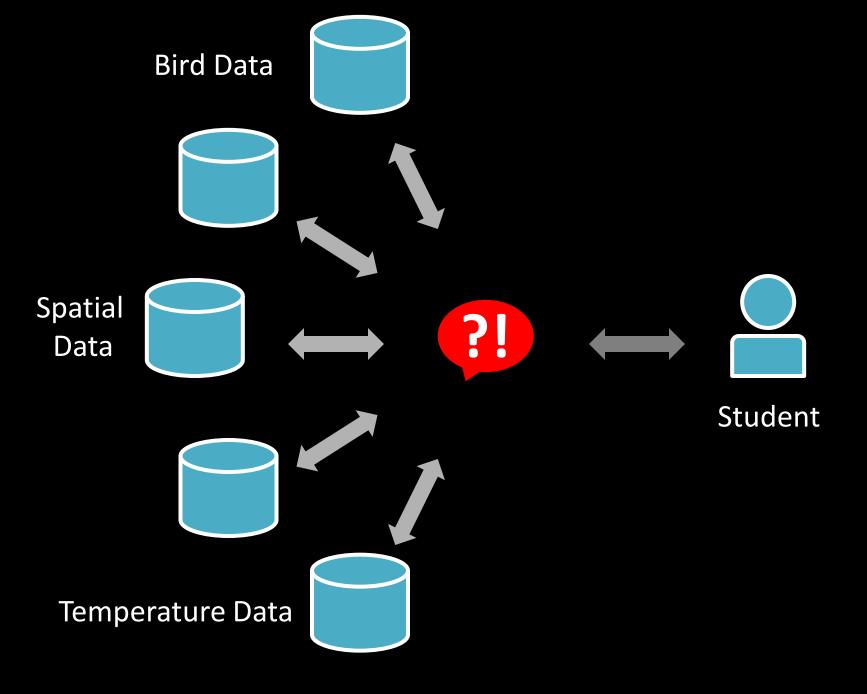


#### **eBird**

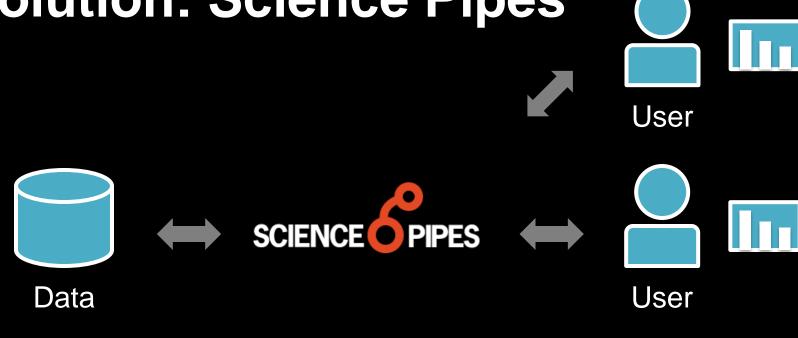


- Observe any bird, anywhere, any time!
- Record your observations
- Send your data to the eBird website <ebird.org>

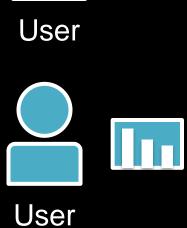
Sleuth

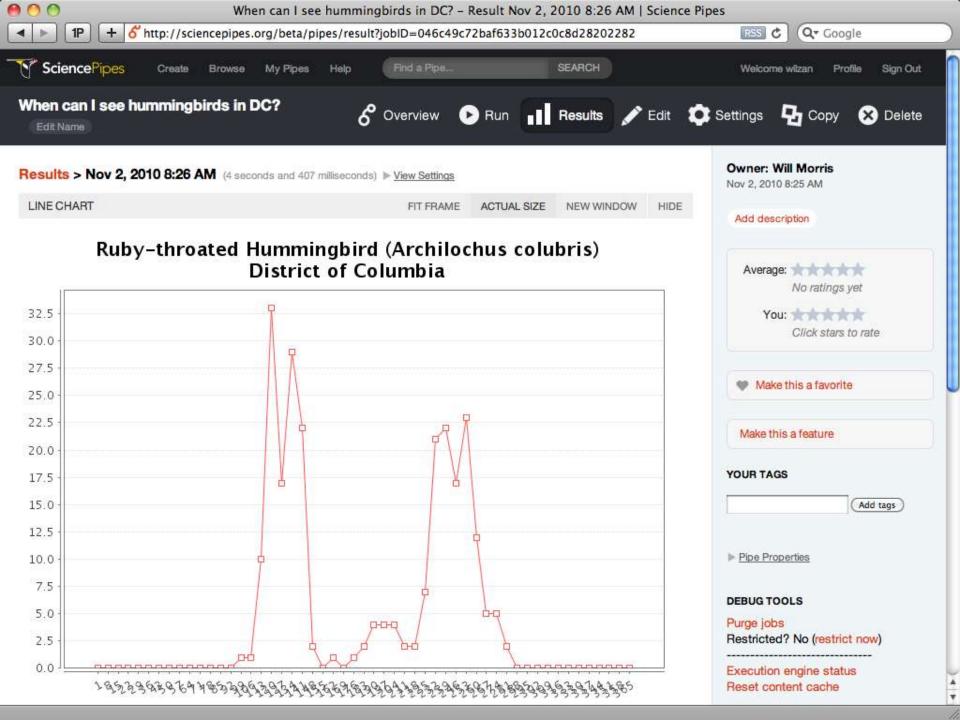


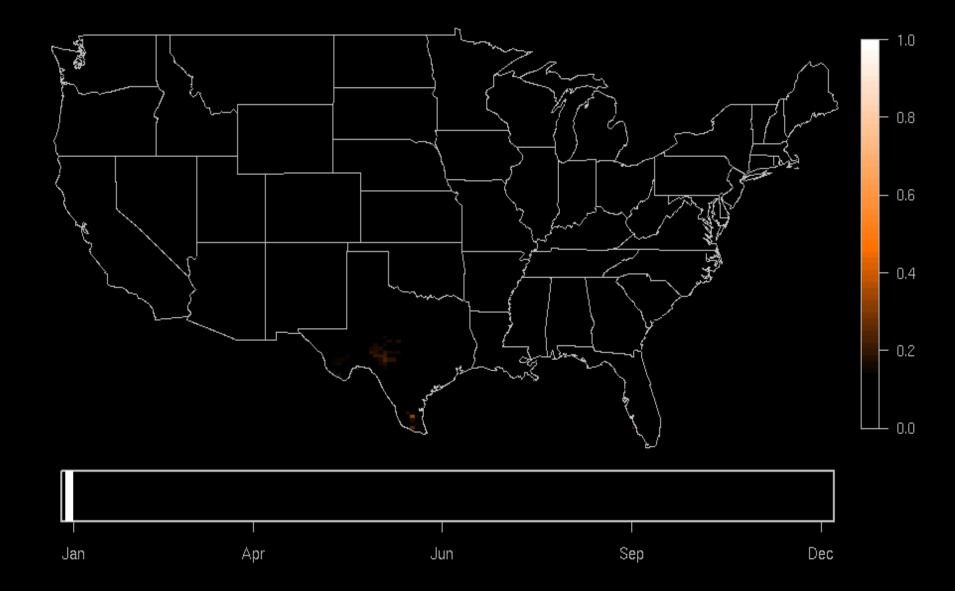
### Solution: Science Pipes



- 1. Access large-scale data sets
- 2. Create analyses and visualizations
- 3. Share results
- 4. Facilitate learning and collaboration









## Information Sciences Cornell Lab of Ornithology





